**Shannon K. McClendon**

Oct 2018 – present **Demand Control 2 Services, LLC & DC 2, Co-Founder, President**

Created an electric and energy consulting start-up company with a other established leaders in the industry at the technical, policy, regulatory, legal, environmental, and governmental levels; provide consulting services, develop sound policies and strategies, and create client-specific products and approaches (for the short- and long-term) for members, segments, and stakeholders in the Electric Reliability Council of Texas market working with ERCOT, the Public Utility Commission of Texas, TRE, and the Texas State Legislature to name a few. Demand Control 2 Services will provide efficient and cost-effective tools to effectuate realized savings for ERCOT customers.

May 2020 – present **ERCOT Technical Advisory Committee Segment Member,** representing the independent retail electric providers as DC 2, an Option 2 REP

Nov 2012 – present **Shannon K. McClendon, Attorney & Counselor at Law**

Jan 2011 – Oct 2012 **Gardere Wynne Sewell LLP,** Partner

June 1999 – Jan 2011 **Webking McClendon, PC** (formerly Law Offices of Shannon K. McClendon)

Representing clients principally interested in the electric industry, including consumers, landowners, environmental and renewable resources advocates, wind energy generators and retail electric providers; levels of representation include administrative litigation, legislative liaison, negotiations, and appellate work. Extensive experience in energy law, corporate governance, contract law, and regulatory law. Most recent experience includes extensive advocacy, negotiation, and litigation within the Texas Competitive Renewable Energy Zone dockets from inception to present, including successful designation of competitive renewable energy zones for clients’ wind farms, and the related CCNs for transmission lines.

May 1997 – May 1999 Senior Regulatory Counsel - **Texas-New Mexico Power Company**

Primary duties included company liaison for Texas regulatory and legislative matters. Projects included a non-unanimous stipulation for its fuel reconciliation case; successful negotiations of the first transition-to-competition plan filed and approved at the Public Utility Commission of Texas; and registered lobbyist activities with AECT committees during the Legislative session.

March 1994 - May 1997 Sole Practitioner– **Law Offices of Shannon K. McClendon**

Clients principally involved in the electric industry, including: electric cooperatives, independent power producers, Texas Propane and Gas Association, Environmental Defense Fund, energy service companies, and a transmission power company.

July 1992 - March 1994 Associate Public Counsel – **Office of Public Utility Counsel**

Responsible for representing residential and small commercial customers in full scale contested cases and litigation, including: rate cases and fuel reconciliations for investor-owned utilities, IRP proceedings for investor-owned utilities, policy initiatives for demand side management, appellate court cases for various PUC proceedings.

**OTHER PROFESSIONAL EXPERIENCE**

Jan 1991 - July 1992 Deputy Director– **Environmental Liability Law Program at the University of Houston Law Center**

1979 – 1987 Computer Systems Analyst - **Space Transportation Shuttle Operations Contract (STSOC) at NASA, Texas Instruments and its worldwide remote site installations, and Texas A&M University’s Data Processing Center**

**EDUCATION**

Doctor of Jurisprudence from the **University of Houston Law Center** in 1992

Graduated *magna cum laude* with a Bachelor of Science degree in American Jurisprudence from the **University of Houston** **– Clear Lake**

**BOARDS AND COMMITTEE PARTICIPATION**

February 2021 – present Board Member– **ERCOT**

Asked to join by the Independent Retail Electrcity Provider segment after the 2021 Winter Weather Event

May 2020 – February 2021 Technical Advisory Committee Member– **ERCOT TAC**

Jan 2013 - present Board Secretary and Member – **Texas Business Hall of Fame**

Jan 2014 - 2016 Board Member – **Texas Board of Speech Language Pathology and Audiology Board (SLPA)**, appointed by Governor Rick Perry in 2014, and then by Governor Greg Abbot for a second term in 2016 (now part of TLDR by Legislative Act)

Jan 2011 - 2014 Board Member – **Texas Appraiser Licensing and Certification**

**Board (TALCB)**, appointed by Governor Rick Perry in 2011 and another term in 2013

Sept 2009 – Aug 2012 Board Member– **University of Houston Alumni Association**

Oct 2002 – Jan 2011 Secretary and Board Member - **Texas Board of Professional Engineers,** appointed by Governor Rick Perry for a second term in 2005

Jan 2009 – Dec 2009 Vice-Chair– **Technical Advisory Committee (TAC**) – Electric Reliability Council of Texas (ERCOT)

Apr 2003 – Dec 2006, Technical Advisory Committee Member– **ERCOT TAC**

Jan 2008 – April 2010 Residential Consumer Representative

Apr 2003 – Dec 2003 Board of Directors – **ERCOT,** Residential Consumer Representative (Board positions eliminated in December 2003 consolidation)

Oct 2004 – June 2009 President and Board Member of **Texas R.O.S.E.** (Texas Ratepayers’ Organization to Save Energy)

Sept 2004 – present Alumni Council, Board Member, Past President, and Memberof the **University of Houston Alumni Association – Austin Area Club**

Memberships: State Bar of Texas (Bar No. 13412500), Gulf Coast Power Association, Texas Federation of Republican Women, Hill Country Republican Women, Environmental Defense Fund, Nature Conservancy, NRA, TSRA, German Shepherd Dog of American, and Presbyterian Church of Lake Travis.